

2022

OMIRA PROPERTY GROUP

COMMITTED TO SUSTAINABILITY

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ABOUT US

Omira Property Group was established in 2005 by Alasdair Baker to build homes that people simply love to live in. Our development philosophy has evolved, now grounded in human-centred design and thoughtful planning around how people aspire to live their daily lives.

Inspired by their natural surroundings and built with the environment in mind, our bespoke properties fit seamlessly within the communities they reside in, adding value to the surrounding area and ensuring a healthy long term position in the market. The result is a remarkable, holistic and sustainable investment.





DIRECTORS STATEMENT



ALASDAIR BAKER

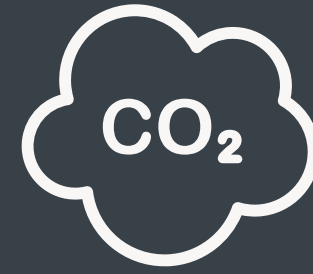
At the core of Omira values is the importance of supporting the natural environment and reducing the effects of climate change. Omira Property Group acknowledges the impact that the construction industry has on the environment and recognises the need to drive property development in the right direction. Omira is about lifestyle and that means enjoyment of a natural environment that has clean air, water and a thriving ecosystem. Omira believes that sustainability extends beyond the environment, and it means economic, cultural, and social sustainability too, right down to the wellness of the inhabitants of Omira's properties.

Director, Omira Property Group

THE PROBLEM

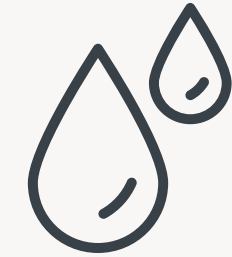
ENVIRONMENTAL IMPACT

The built environment contributes greatly to the emissions of carbon and the production of waste which occurs in 4 main ways



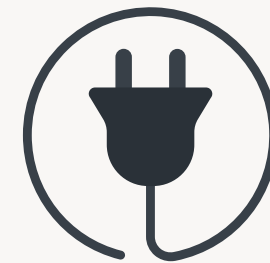
EMBODIED ENERGY

The creation of building materials in construction typically referred to as embodied carbon is responsible for 20% of CO2 emissions annually.



NATURAL RESOURCES

On a global scale construction is responsible for 20-50% consumption of the world's Natural Resources



OPERATIONAL

Buildings generate 40% of annual global CO2 emissions. Of those total emissions, building operations are responsible for 28% annually



WASTE

The construction industry creates 50% of total solid waste globally

OUR COMMITMENT

OVERVIEW

There is an incredible opportunity to create the change that the construction industry needs. Through innovation, material choice and design, Omira is committed to reducing the environmental impact of its properties and is working towards creating dwellings that have Net Zero emissions. The direct choices and actions that are taken on individual projects as well as partnering with sustainable organisations will push Omira in the right direction and create the positive change that is needed.

01

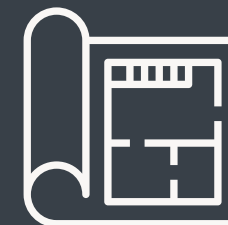


02



RETHINKING A BUILDING'S LIFECYCLE

First and foremost, Omira is driven by creating a product that lasts. The idea of making obsolescence obsolete is vital for the built form and is one of the keyways to reduce the environmental impact. We believe thorough consideration of a building's lifecycle should be incorporated into each of Omira's dwellings, especially when balancing the embodied energy of the materials used with how long they last.



SOLAR PASSIVE DESIGN

Creating designs that reduce the energy requirements of a building will contribute to reducing a building's overall carbon footprint. With consideration of a building's aspect, ventilation, and thermal properties, Omira can reduce the energy demands that are needed for heating and cooling a dwelling. This makes the transition to renewable energy a much more seamless process.

"Development that meets the needs of the present without compromising the ability of future generations to meet their own needs"

- Brundtland Commission (1987)

03



TRANSITION TO RENEWABLE ENERGY

Reducing the need for energy created from fossil fuels is a core value to Omira. That's why each project incorporates Solar panels and battery storage to provide for the energy requirements of each dwelling. This benefit extends beyond each individual dwelling by giving excess energy that is created back to the grid.

04



GIVING BACK TO NATURE

Using partners to offset emissions is a vital interim initiative to address climate change and can make a real and measurable impact on the environment. Omira has partnered with One Tree Planted and is committed to planting 100 trees for every new dwelling that is built.

CONTACT



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